


ROBERT PALLISTER

SENIOR DIGITAL DESIGNER: 3D | MOTION GRAPHICS | VIDEO

 www.robertpallister.com

WORK EXPERIENCES

 <i>Core Health & Fitness</i> 2015 - Present	Senior Designer Establish and manage the 3D rendering, video, and motion graphics arm of the marketing art department. Working closely with product directors, marketing managers, and customer service directors to create compelling story driven materials using a mix of live and rendered imagery. Creating an optimized pipeline for converting engineering models to rendering models for content creation.
<i>Cinetopia</i> 2012 - 2015	Design Director Created unique motion graphics weekly for over 500 screens, with two or three day turnarounds, while partnering with movie studios' marketing teams to ensure content met strict, studio-specific requirements.
<i>PSU-TV</i> 2009 - 2011	Senior Video Editor & Senior Webmaster The only member to hold two senior positions simultaneously.

AWARDS

Top Gun Award • *Core Health & Fitness* • Jan 2019
Awarded to employees who consistently demonstrate exemplary service and go above and beyond the call of duty

EDUCATION

Portland State University • Film Production • 2009 - 2013
Mt Hood Community College • Integrated Media: Video • 2007-2009

PROFILE

I am a senior level designer with over 12 years of experience in digital design. I currently work in the fitness industry creating exceptional content for the industries best known brands: StairMaster, Schwinn, Nautilus, Star Trac, and Throwdown. I specialize in 3D rendering, motion graphics, and video production.

I am highly skilled with Adobe Creative Suite (After Effects, Premiere, Photoshop), Blender, Microsoft Office, and WordPress. I excel in fast-paced environments, working in a team or on individual projects. I can push the boundaries of digital storytelling, allowing brands to stand out from the competition.

References available upon request.

PORTFOLIO

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SKILLS

Photorealistic Renderings
Video Editing
Motion Graphics
Project Management
Design Direction

SOFTWARE

Blender
3DS Max
Photoshop
Premiere
After Effects
Indesign
Illustrator
WordPress
Microsoft Office
Microsoft Teams